



NEWS RELEASE



FOR IMMEDIATE RELEASE

Progressive Life Center, Inc.

March 31, 2022

Progressive Life Center, Inc. Appoints Diana Banks as New CEO

New leadership will continue to fulfill PLC's promise to children, families, and communities throughout the mid-Atlantic.

Washington, DC. Progressive Life Center, Inc. (PLC) announced today that Diana Banks has been appointed President and CEO. An experienced business leader and strategist, Ms. Banks succeeds the retiring Dr. Laurence Jackson who served in the role since 2008. Ms. Banks will assume responsibilities on April 4, 2022.

This role is the culmination of a career spent building high performing teams, leading by example and executing the goals and objectives of every organization she has been connected with. In her most recent position, Ms. Banks served as the Assistant Dean of Executive Career Development at the McDonough School of Business, Georgetown University.

Prior to Georgetown, Ms. Banks held several positions in Corporate America most notably at American Express where during her tenure she led a global consulting organization focused on driving improvement for Fortune 200 firms. Ms. Banks is a past Chair of the PLC Board of Directors as well as a longstanding Board member.

PLC's departing CEO, Dr. Laurence Jackson said, "Diana's expertise in leadership and organizational development make her ideally suited to take the helm of PLC, particularly during this unprecedented period of workplace change. She has proposed an exciting vision for PLC's future, and I am confident that PLC will prosper and emerge as a leader in the child welfare and behavioral health industry."

Dr. James Ray, present Board Chair shares, “Diana served as Chair of the PLC board for a number of years and provided the high quality leadership necessary to not only sustain the organization but facilitate its growth. Having intricate knowledge of PLC and an understanding of its culture were deemed to be critical attributes of the next leader. Her demonstrated understanding and expressed aspirations to grow PLC even farther were key. Her proposed plan to expand PLC to meet the ever changing and growing needs of young people was indeed another primary reason she was voted in to succeed Dr. Jackson as CEO”.

Ms. Banks received a Master and Bachelor of Business Administration degrees from the Kellogg School of Management, Northwestern University and Bernard Baruch College respectively and holds a number of certifications in Human Resources, Leadership Coaching and numerous other professional development areas. But most importantly, Diana is committed to delivering on the promise PLC makes to its children, their families and the communities we serve.

About Progressive Life Center, Inc.

Progressive Life Center (PLC) provides innovative pro-family supports in DC and surrounding Maryland, greater Philadelphia, and throughout Delaware. PLC’s culturally specific supports draw on individual and family strengths, empowering youth and families for long-term success and independence. Learn more at ProgressiveLifeCenter.org.

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